

Center for Community Transportation 2019 Annual Report

Center for Community Transportation

[The Center for Community Transportation](#) (CCT) envisions a community where travel by shared and active transportation is healthy, safe, affordable, and convenient for all. The CCT's mission-focused services and activities include Ithaca Carshare, Bike Walk Tompkins (and its signature program Streets Alive! Ithaca), and Backup Ride Home, emphasizing social equity and environmental sustainability in this era of new transportation options and emerging mobility trends. CCT works with local transportation providers, educators, planners, decision-makers, advocates, and users to fulfill the mission of enhancing transportation access in our community while reducing its negative environmental and economic impacts.

- Launched a transportation guest speaker series with a [well-attended public talk](#) by Tim Papandreou (*Director of Strategic Planning & Policy, San Francisco Municipal Transportation Agency*) on Preparing for our Transportation Future.
- Began work in collaboration with the City of Ithaca and the Downtown Ithaca Alliance on the [GO ITHACA](#) commuter incentives program, and development of a Transportation Management Association, including key work with waterfront developers to put more environmentally and economically smart transportation systems in place.



- The fleet size increased from 26 to 30 vehicles.
- Membership grew from 1,286 to 1,443 people.
- New Ithaca Carshare members reported that they would sell or avoid the purchase of 113 vehicles.
- As a result of the shifted driving habits of members and higher than average fuel economy of the fleet, an estimated 11,272 gallons of gasoline and 103 metric tons of carbon dioxide were avoided.
- The Easy Access income-eligible membership plan, now self-funded, continues to serve over 30 local individuals.
- 15,648 trips were taken totaling 198,451 miles, at an average of 2 hours and 12 miles each.
- Fleetwide fuel economy was 32 mpg, 20% above the 2019 national average of 25.5 mpg.



- Developed a Bike Education network, connecting schools to resources needed to design, fund and implement bike education programming in 2nd grade curriculum.
- Acted as a community liaison with Lime on the *Lime Access* program, which offers subsidized access to the app based bikeshare service for people with low income, no smart phone, or no debit card.
- Hired 6 bike champions to be community ambassadors for biking. The bike champions hosted over a dozen new bike events in typically underserved communities, including learn to ride programs for seniors.
- Offered the first-ever complete schedule of learn to ride classes to the community, which enabled many adults, particularly women, to ride bicycles for the first time since their childhood.
- Organized the 14th and 15th editions of Streets Alive!, with each event closing 10-15 city blocks to cars and opening them up to people to bike, walk, roll, dance, play, etc. for 4 hours. Each event uses 50-80 volunteers and draws an estimated 2,500 participants.
- Hosted the 5th Streets Alive! Film Festival at Cinemapolis in March and launched a monthly bike film series with Cinemapolis in October.
- Convened meetings with community leaders about biking and continued the development of the Bicycling for Everyone Action Plan, slated for release in summer 2020.

Backup Ride Home

The Backup Ride Home program provides peace of mind for commuters who travel to work without a personal vehicle (bus, carpool, bike, etc.). Ithaca Carshare's on-call staff facilitates free alternate transportation home if something unexpectedly happens that makes an original commute plan home unfeasible. Enrollment in the program grew to 85, and 3 rides home were provided. CCT collaborated with the Downtown Ithaca Alliance's GO ITHACA commuter program to integrate Backup Ride Home enrollment for all participants.

