OUR MISSION

Enhancing community access to transportation while reducing its negative environmental and economic impacts.

In 2017 we continued to broaden our focus beyond just carsharing toward fulfillment of this mission. This shift towards becoming a community based transportation umbrella organization allows us to pursue more projects and services around transportation access, advocacy and transformation in our community.

1. Continued integration and expansion of the Bike Walk Tompkins staff and their active transportation advocacy work.

2. Collaborated with Way2Go and Randall West on the educational TrueCost Tompkins project about the combined costs of transportation and housing.

558 new Ithaca Carshare applicants reported that they would sell or avoid the purchase of 152 vehicles.

CARSHARING by the numbers

Membership remained steady.
Of 1,416 drivers, 33% had trips in any given month.

Fuel economy improved as we added more fuel efficient and hybrid vehicles.
Fleetwide average of 33 mpg, 29% over the national average.

Shifted driving habits and high fuel economy helped us avoid an estimated:
14,116 gallons of gas or 126 metric tons of carbon dioxide.

Research shows that every carsharing vehicle replaces 9-15 private cars. In 2017 there were 25 vehicles in the carshare fleet.

Monthly, each car is shared among an average of 20 active members, and is in use an average of 4.4 hours and 24 miles each day.
BIKE WALK TOMPKINS 2017 highlights

Hosted the 10th and 11th editions of Streets Alive!

MAY: Northside - Cayuga and Court Streets
SEPTEMBER: Southside - Plain and Clinton Streets

Each event closes 10-15 city blocks to cars and opens them up to people to bike, walk, roll, dance and play for 4 hours. Each event uses 50-80 volunteers and draws an estimated 2,500-3,000 participants.

$218,757 for Bicycle Blueprint and Bikeshare

Project Goal: Double bicycle mode share from 1.7% in Ithaca

Implement a survey to identify and address barriers to biking. Build a Blueprint for Better Bicycling that identifies barriers to biking and potential responses. Facilitate the successful introduction of bikesharing in Ithaca.

Hosted 4 community bike rides with the Finger Lakes Cycling Club

Organized 2 intersection repair murals at Auburn/Lewis and South Titus/Fair

Did a temporary bump-out traffic calming demonstration at Clinton and Plain

Put on the 4th annual Streets Alive! Film Festival at Cinemapolis

Led advocacy efforts for urban bike infrastructure improvements on University Ave. and the W. State/MLK Jr. bridge project

Hosted a community Bike To Work Day breakfast station
TrueCost Tompkins was an education project focused on the combined costs of transportation and housing. A locally calibrated web-based index map was developed by partners Randall and West, 12 case studies were gathered and published by Way2Go, and the "Meeting in a Box" model was used to present ideas to 12 community stakeholder groups. These tools were designed to easily be used by stakeholders in future meetings and presentations around the community. Details at http://ccetompkins.org/community/way2go/true-cost-tompkins

LOOKING FORWARD

Backup Ride Home

We are working with the Downtown Ithaca Alliance and other partners to provide a Backup Ride Home for commuters who travel to work by bus, carpool, bike or foot.

The program will provide peace of mind for situations when something doesn’t go as planned during the workday by providing a limited number of free rides home per year.

NEXT Gen Carsharing Technology

Ithaca Carshare is looking forward to an in-car technology upgrade, opening possibilities for improved communications capabilities, GPS tracking, vehicle access from mobile devices, and compatibility with transit fare boxes.

These upgrades should offer improvements to both fleet management and member experience.